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OF EXPERIENCE  
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10000 STUDENTS  
A YEAR  
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UNDERGRADUATE,  
MASTER, SUMMER,  
SEMESTER  
AND CONTINUING  
EDUCATION  
PROGRAMMES**

Last review: 11/2018

**IED**  
Istituto Europeo di Design



IED Venezia

Summer course

# CONTEMPORARY ART IN VENICE: THE BIENNALE EXHIBITION

**SUMMER  
PROGRAMS ARE  
DESIGNED FOR  
STUDENTS SEEKING  
A CREATIVE ITALIAN  
EDUCATIONAL  
EXPERIENCE  
PROVIDING  
THE BACKDROP  
TO DISCOVER  
AND DEEPEN AREAS  
OF INTEREST  
AND SKILLS FOR  
ACADEMIC AND  
PROFESSIONAL  
FULFILLMENT**

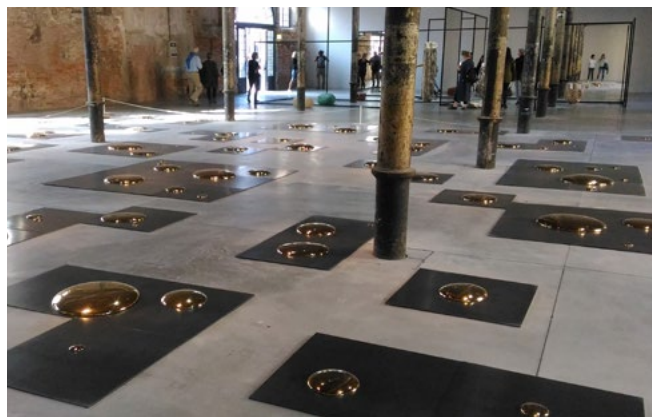


Photo by IED Venezia

## **IED SUMMER SCHOOL**

IED Summer school gives you the opportunity to exchange ideas, broaden your knowledge and perception of your discipline through research team participation. The school's philosophy is to offer the highest level of design education in a way that is inspirational rather than institutional while providing a quality facility in an international atmosphere. Summer programs are designed to build and update practical and professional skills while enjoying a study abroad experience and discovering new cultures and places.

Programs are divided in two levels:

**Introductory:** preparatory programs designed for students with no prior knowledge or experience in the discipline.

**Advanced:** programs intended for students who have competences or basic professional expertise in the area of study and are interested in developing their skills and professional portfolios.

The multicultural environment, with students and professionals from all over the world will offer an enriching experience.



# CONTEMPORARY ART IN VENICE: THE BIENNALE EXHIBITION

|                         |   |
|-------------------------|---|
| <b>Course dates</b>     | July 15 <sup>th</sup> -26 <sup>th</sup> , 2019  |
| <b>Class scheduling</b> | From Monday to Friday on a full time basis (morning and afternoon); the course has a duration of 75 hours spread over 2 weeks |
| <b>Language</b>         | English   |
| <b>Level</b>            | Introductory  |

## WHY VENICE?

A unique place in the world: on a first encounter the city emerges as full of colours, lights, shadows and reflections, living in an almost magical dimension. Every year millions of people lose their way among its floating and narrow roadway, as did once young aristocrats, navigators and adventurers. The great manifestations of theatre, cinema, music, arts, architecture and science are not pure display, but make the city a fundamental frame of reference as well as ideal location for study and development of professional skills. Selected art and crafted activities enables visitors to watch master craftsmen at work, and discover techniques handed down for centuries from one generation to another. Few minutes away from the city with its trade and history, its great exhibitions and scientific conventions, peaceful islands and beaches are awaiting to be discovered.

## WHAT WILL YOU DO?

The Summer course Contemporary Art in Venice is an exclusive guided tour that allows you to live and experience the 58<sup>th</sup> International Art Exhibition and all that happens around it; a training path able to provide you with the knowledge and tools to better understand the new trends of contemporary art and the operators acting inside this complex system. During the two weeks of the course you will visit and have the chance to meet artists, gallerists, curators, as well as operators working in the main art institutions of the city, as Pinault Foundation, Peggy Guggenheim collection and MUVE (the network of Civic Museum in Venice).

## WHO IS THE COURSE AIMED AT?

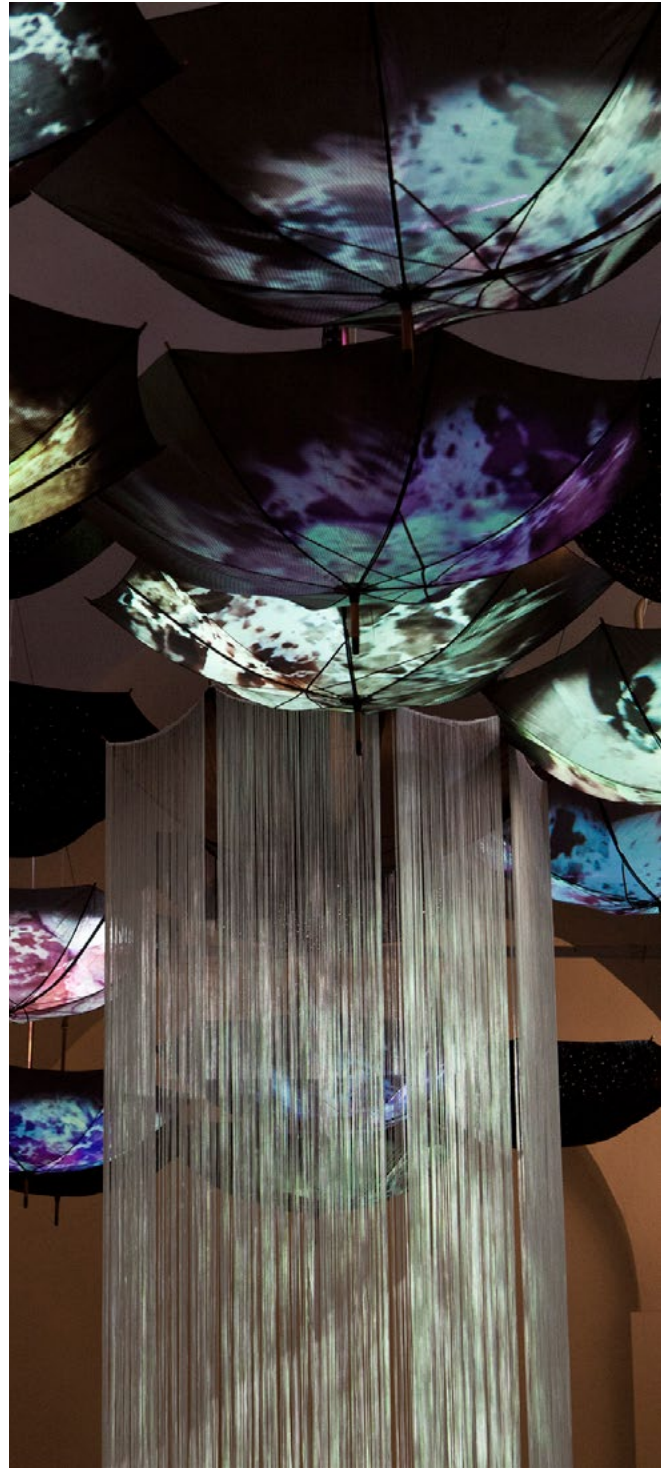
Programs are designed for students with an interest for art, and also to who have no prior knowledge or experience in the field.

# METHODOLOGY AND STRUCTURE

The course offers the possibility to experience the 58<sup>th</sup> edition of the Venice Art Biennale in an exclusive way, exploring - thanks to visits and specific meetings - what is "behind the curtains" of this seminal event, from the creative and organizational point of view.

Moreover, the course allows you to develop a critical approach towards the contemporary art market and system, throughout lectures and specific workshops in class managed by artists and curators, gallery's owners and professionals working inside some of the main artistic institutions of the city.

Developed along two full-time weeks, the course requests as final outcome the definition of an individual presentation of a "virtual" Biennial pavillion, able to put together artworks and emotions you have personally experimented.



# PROGRAM

## LESSON PLAN

Please note that dates and order of the lesson plan may change based on confirmation and availability of studio space, guest speakers, site visits etc. All visits will be announced in detail during the first day of class. They may occur outside of the regularly scheduled class time. Your participation is mandatory.

### WEEK ONE

The focus of the first week is the contemporary art and the art foundations located in Venice. You will familiarize with the history of the main institutions and museums, understanding the curatorial lines and choices.

#### DAY 1

##### **Welcome and introduction**

During the first day the course coordinator gives a general orientation about the course, explaining its methodological approach and introducing you to Venice as a city and as a public and private space for art.

##### **Art studio visits**

The first visits are dedicated to art studios to understand how the creative process comes out.

#### DAY 2

##### **Francois Pinault Foundation: Palazzo Grassi exhibition**

Guided visit to "La Pelle", Luc Tuymans's' first personal exhibition in Italy.

#### DAY 3

##### **Peggy Guggenheim Collection**

The core mission of the museum is to present the personal collection of Peggy Guggenheim, and to illustrate her amazing life experience that still radiate from the rooms and spaces where she lived a big part of her life.

#### DAY 4

##### **Fortuny Museum**

Through this visit you analyze the dialogue between the artworks exposed and this beautiful Venetian palace that hosts the exhibition.

#### DAY 5

##### **Francois Pinault Foundation: Punta della Dogana**

Guided visit to "Luogo e Segni" exhibition curated by Martin Bethenod, Director of Palazzo Grassi - Punta della Dogana, and Mouna Mekouar, independent curator.

### WEEK TWO

During the second week you experience the 58<sup>th</sup> International Art Exhibition, through original thematic tours into the main Venice Biennale's venues (Arsenale and Giardini, but also the most interesting external pavilion). Through theoretical classes, you analyze the evolution of contemporary art trend, using a critical approach.

#### DAY 6

##### **History of Biennale** – introductory class

**Biennale:** "May You Live in Interesting Times" 58<sup>th</sup> International Art Exhibition\_Arsenale area.

#### DAY 7

##### **Biennale:** "May You Live in Interesting Times"

58<sup>th</sup> International Art Exhibition\_Central Pavilion at Giardini.

#### DAY 8

**Biennale:** Pavilions of participating countries (selection).

#### DAY 9

**Biennale:** Pavilions in the city (selection) official collateral events in various location in the city.

#### DAY 10

##### **Final Project presentation**

During the last day together with your classmate you work on the design of an exhibition pavilion, able to collect what you have seen and learnt during the two weeks, as the best representation of the 58<sup>th</sup> Venice Biennale.



# HOW TO PREPARE BEFORE YOU START

A list of recommended pre-reading and preparation is provided below:

## BOOKS

- *Giulia Foscari, Elements of Venice, 2014, Lars Muller Publishers, Zurich.*
- *Marco Mulazzani, Guide to the Pavilions of the Venice Biennale since 1887, 2014, Electa architecture, Milano.*
- *Tiziano Scarpa, Venice is a fish, 2008, Gotham Books.*

## ONLINE RESOURCES

### Biennale:

[labiennale.org](http://labiennale.org)

### Francoise Pinault Foundation:

[palazzograssi.it](http://palazzograssi.it)

### Peggy Guggenheim Collection:

[guggenheim-venice.it](http://guggenheim-venice.it)

### Prada Foundation:

[fondazioneprada.org](http://fondazioneprada.org)

### Venice Museums:

[visitmuve.it](http://visitmuve.it)

### Art Guide:

[myartguides.com](http://myartguides.com)

### Great Buildings – Venice:

[greatbuildings.com/places/venice](http://greatbuildings.com/places/venice)

## COURSE MATERIALS AND SUPPLIES

Required materials for class workshops will be provided. All personal printing is at your expenses. We encourage you to bring your own laptop and digital camera in order to work independently.

IED reserves the right to make any changes necessary to the present document, if they are deemed an improvement to the service provided to students, with regard to both academic goals and the optimum organization of related activities.

# FACULTY

## COORDINATOR

### Lucia Veronesi

Artist and lecturer, her artistic research goes from painting to collage, from drawing to installation with a particular interest in video and moving images. Her works have been presented in numerous galleries both in Italy and abroad and at numerous national and international video reviews. She was founder and Director of Spazio Punch, a non-profit space based in Giudecca (Venice).



Photo by IED Venezia



# PRACTICAL INFORMATION

## QUALIFICATION

At the end of the summer programs, if you have successfully attended at least 80% of each course, including field trips and course-related activities, you will receive the IED certificate of attendance. Exceptions for medical and personal emergencies are handled on a case-by-case basis.

## CREDIT TRANSFER

If you seek university credits for summer courses you should contact the international education office at your home institution and find out the transfer credit procedure. IED provides all relevant course materials including syllabus, professor profiles, and official transcript of records in order to facilitate the transfer of credit and recognition of the program.

## ADMISSION REQUIREMENTS

You must be of age in order to be admitted, nevertheless IED reserves the right to evaluate and accept admission to the course for students under 18 years of age. In order to be admitted you must have a high intermediate level of English language corresponding to level 5.5 IELTS or above.

## HOW TO APPLY

Click on '**How to apply**' to learn more on admission requirements, fee structure and to start with the pre-enrollment process. A dedicated IED Advisor assists you through the whole process. For more details on summer programs please check our website [ied.edu/summer](http://ied.edu/summer)

## VISA

You should check with the Italian consulate in your country of residence to confirm if you need a visa for the period of your study in Italy. IED will issue (upon completion of enrolment and payment) the necessary documentation to apply for a visa.

## HOUSING

IED provides you with a wide range of different housing options aimed at satisfying your needs and budget. A dedicated office in each IED city, with qualified staff, will assist you in finding your place to stay while studying at IED.

## CANCELLATION OF THE COURSE

Courses that do not reach the minimum number of confirmed participants may be cancelled. If a course is cancelled, you will be notified by telephone or email and will have the option to select another course or request a full refund of all paid fees.

## FOR MORE DETAILS

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