Can Bilsel, University of San Diego

## "Displacement and Context in Bernard Tschumi's New Acropolis Museum"

## **Abstract:**

One of the goals of the Hellenic Government in constructing the New Acropolis Museum in Athens was to help secure the return of the "Elgin Marbles" from London, and create a gallery for the reunification of the Parthenon sculptures. In his design of the Parthenon Gallery Bernard Tschumi experimented with a museum reconstruction that restores neither the original Parthenon, nor the fragmentary state of the ruins, but a new aesthetic context. This paper examines the conflict between the aesthetic context of the museum (one that depends on the visual reciprocity of the Parthenon Gallery with the Parthenon, some 300 meters away), and the political, historical and urban context of the museum's actual site. Despite the Hellenic Government's hopes that the new museum would help rally the people of Athens around a patriotic cause, the choice of Markriyianni, a residential neighborhood on the southern foot of the Acropolis, triggered a series of controversies. Describing the shifting contexts of the Parthenon sculptures, and the transformations of the architecture of the museum, I show how the museum has become a series of "transparent" frames for crowds in motion. By construing and authenticating a context optically, and by neutralizing the social challenges posed by Athens' urban setting, the New Acropolis Museum exemplifies a new type: a "world heritage" museum that is both site-specific and deterritorialized.

Dr. Can Bilsel, Professor of Architecture

## **Current Employment:**

Professor, University of San Diego, Department of Art, Architecture + Art History; Visiting Professor, UCLA, Department of Architecture and Urban Design (PhD and M.Arch programs)

PhD in Architecture: Princeton University, School of Architecture, 2003

**MS:** Master of Science in Architecture Studies, Massachusetts Institute of Technology, Department of Architecture, 1996

**B.Arch:** Middle East Technical University, Department of Architecture, 1993

## **Publications:**

Antiquity on Display: Regimes of the Authentic in Berlin's Pergamon Museum (Oxford and New York: Oxford University Press, 2012). ISBN 978-0-19-957055-3 [Book]

"The Crisis in Conservation: Istanbul Taksim Square, the State, and the Specific Intellectuals," *Journal of Society of Architectural Historians* [forthcoming article in 2017]

"Our Anatolia: Organicism and the Making of the Humanist Culture in Turkey," in Muqarnas: An Annual on the Visual Culture of the Islamic World (Harvard University). Historiography and Ideology: Architectural Heritage of the 'Lands of Rum,' Gülru Necipoglu and Sibel Bozdogan eds., November 2007 (Leiden, Boston: Brill, 2007) volume 24: 223-242.